

Sponsorship Opportunities

Queer Atlantic Business Hub (QABH) Launch Event

March 13, 2026 | Moncton, NB (Hybrid In-Person & Virtual Event)

About QABH

The Queer Atlantic Business Hub (QABH) grew out of conversations with 2SLGBTQIA+ entrepreneurs across Atlantic Canada about the need for stronger connection, greater visibility, and business supports that reflect lived experience. Shaped collaboratively with community, the Hub creates space for learning, relationship building, and shared opportunities while supporting the growth and long-term sustainability of queer and trans-led businesses across the region.

The launch of the Queer Atlantic Business Hub marks a milestone moment for 2SLGBTQIA+ entrepreneurship in Atlantic Canada, celebrating the official introduction of a community-led, regionally grounded business hub made by and for queer and trans business owners.

Become a Sponsor

Sponsoring the Queer Atlantic Business Hub Launch is a meaningful way to support inclusive economic development while gaining visibility within the 2SLGBTQIA+ business ecosystem in Atlantic Canada.

As a sponsor, your organization will:

- Support 2SLGBTQIA+ entrepreneurs across Atlantic Canada
- Align your brand with an equity-driven, community-led initiative
- Demonstrate a commitment to inclusion and community investment
- Gain visibility with entrepreneurs, partners, and regional stakeholders

Sponsorship Levels

Founding Sponsor – \$15,000

As a Founding Sponsor, your organization will be recognized as a foundational supporter helping make the Queer Atlantic Business Hub Launch possible. Benefits include prominent visibility and engagement opportunities throughout the event experience.

This includes:

- Your name and logo displayed prominently across all event materials, including:
 - Event registration page
 - On-site signage and printed materials
 - Promotional materials
 - Post-event communications
- Verbal recognition as a Founding Sponsor, and a foundational supporter helping make the QABH Launch possible during opening and closing remarks
- Opportunity to provide a short welcome or acknowledgement at the event
- General recognition and one dedicated sponsor spotlight features in QABH e-newsletters leading up to event
- Dedicated sponsor spotlight in QABH social media.
- Recognition in post-event thank you communications
- Information booth at event
- Your organization's materials at all tables

Lead Partner – \$10,000

This includes:

- Verbal recognition as a Lead Partner during opening and closing remarks
- Logo placement on:
 - Event registration page
 - Select printed materials

- Post event communications
- General recognition in QABH e-newsletters leading up to event
- One dedicated sponsor spotlight in QABH social media.
- Recognition in post-event thank you communications
- Recognition in post-event photography
- Information booth at event

Community Partner – \$5,000

This includes:

- Verbal recognition as a Community Partner during opening of event
- Name listed on:
 - Event registration page
 - Select printed materials
- General recognition in one QABH e-newsletter leading up to event
- Information booth at event

Friend of QABH – \$2,500

This includes:

- Verbal recognition as a Friend of QABH during opening of event
- Name listed on event registration page
- Information booth at event

Additional Ways to Contribute

We recognize that organizations engage in different ways. If a financial sponsorship is not possible at this time, in-kind contributions such as physical goods, services, or experiences for our silent auction are another impactful way to support the QABH launch.

Contact Us

We look forward to discussing how we can collaborate to make this launch a strong and positive moment for Atlantic Canada.



For more information, please contact:

Corrie Melanson

Founder, Strategy and Learning Lead | Sea Change CoLab Consulting

info@seachangecolab.com