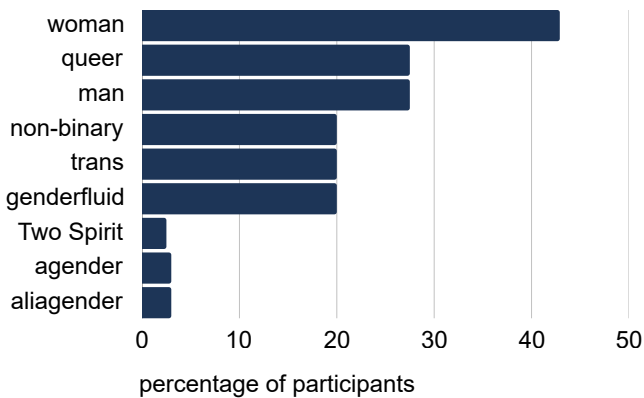
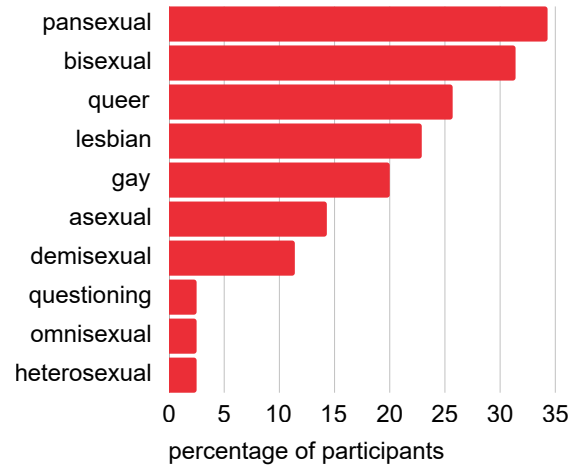


This visual breakdown offers an in-depth look at the identity of individuals in Newfoundland and Labrador who participated in the Queer Atlantic Business Hub community survey. It also highlights a regional perspective of participants' challenges and their desired offerings from the Hub.

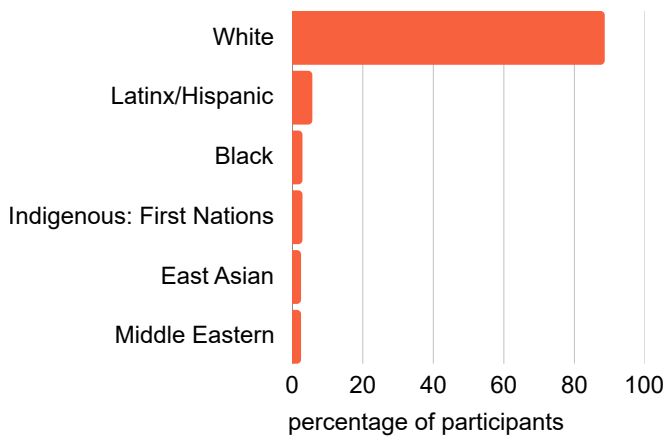
## Gender identity



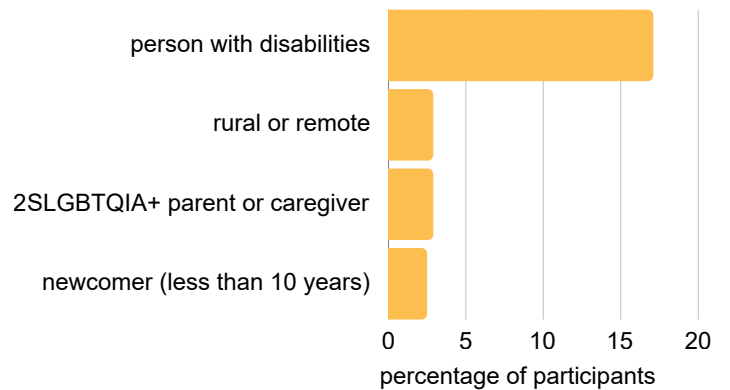
## Sexual orientation



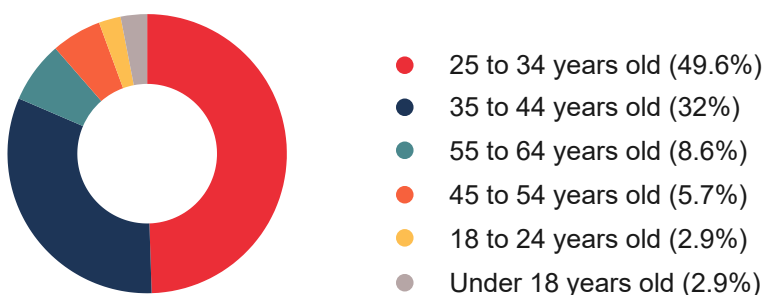
## Racial identity



## Other identities



## Age



## Challenges and barriers

When asked to identify challenges or barriers faced as a 2SLGBTQIA+ entrepreneur or aspiring business owner, here are the top responses among participants in Newfoundland and Labrador:

- 1**  **Mental health or burnout**  
 identified by 57.1% of participants
- 2**  **Financial literacy, accounting, or bookkeeping challenges**  
 identified by 45.7% of participants
- 3**  **Gap in business skills or experience**  
 identified by 42.9% of participants
- 4**  **Limited access to networking opportunities**  
 identified by 40% of participants
- 5**  **Difficulty accessing funding or investment**  
 identified by 37.1% of participants

**Other responses:** Lack of visibility or trouble reaching customers (34.3%), bias, discrimination, or exclusion (25.7%), lack of legal support or knowledge (20%), lack of mentorship or guidance (14.3%)

## Desired offerings from the Queer Atlantic Business Hub

When asked to identify what they would want a new Atlantic 2SLGBTQIA+ business resource hub to offer, here are the responses in order of priority among participants in Newfoundland and Labrador:



This initiative is made possible thanks to funding from CQCC's 2SLGBTQIA+ Entrepreneurship Knowledge Hub, with backing from the Government of Canada. Cette initiative est rendue possible grâce au financement du Carrefour du savoir pour l'entrepreneuriat 2ELGBTQIA+ du CCQC, avec le soutien du gouvernement du Canada.