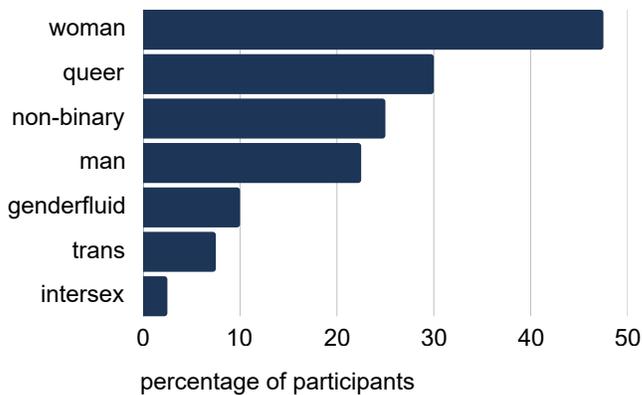
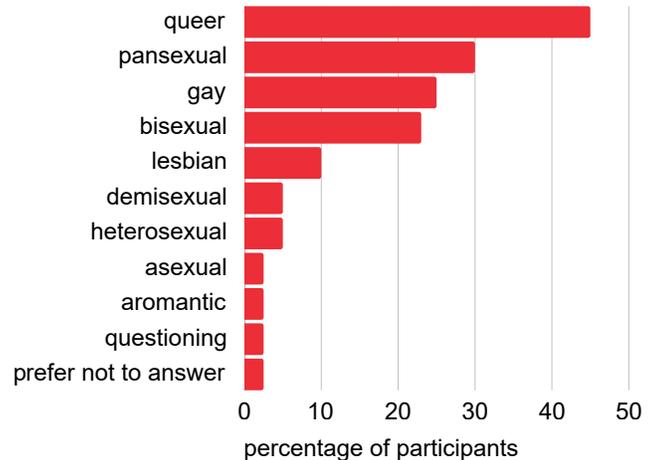


This visual breakdown offers an in-depth look at the identity of individuals in Nova Scotia who participated in the Queer Atlantic Business Hub community survey. It also highlights a regional perspective of participants' challenges and their desired offerings from the Hub.

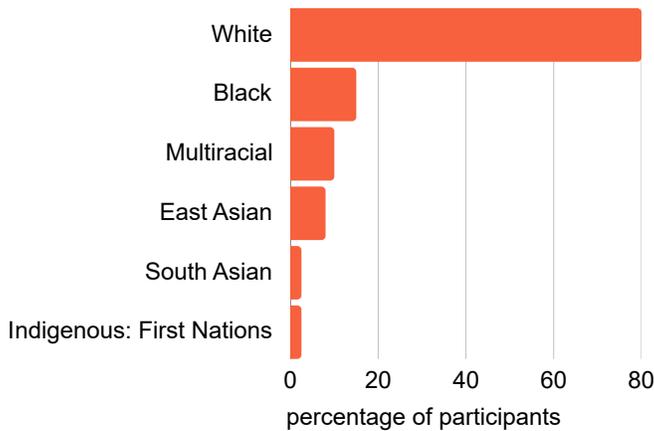
Gender identity



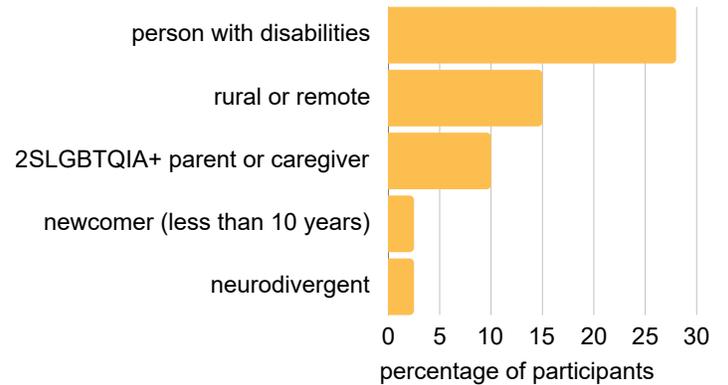
Sexual orientation



Racial identity



Other identities



Age



- 25 to 34 years old (35%)
- 35 to 44 years old (32.5%)
- 45 to 54 years old (15%)
- 55 to 64 years old (15%)
- 64 years and older (2.5%)

Challenges and barriers

When asked to identify challenges or barriers faced as a 2SLGBTQIA+ entrepreneur or aspiring business owner, here are the top responses among participants in Nova Scotia:

- 1**  **Mental health or burnout**
 identified by 47.5% of participants
 - 2**  **Financial literacy, accounting, or bookkeeping challenges**
 identified by 45% of participants
 -  **Bias, discrimination, and exclusion**
 identified by 45% of participants
 - 3**  **Lack of visibility or trouble reaching customers/markets**
 identified by 40% of participants
 - 4**  **Gap in business skills or experience**
 identified by 35% of participants
 - 5**  **Limited access to networking opportunities**
 identified by 32.5% of participants
- Other responses:** Difficulty accessing funding or investment (30%), lack of mentorship or guidance (27.5%), lack of legal support or knowledge (22.5%), operating in a rural or remote area (20%), I have not faced any barriers (12.5%)

Desired offerings from the Queer Atlantic Business Hub

When asked to identify what they would want a new Atlantic 2SLGBTQIA+ business resource hub to offer, here are the responses in order of priority among participants in Nova Scotia:



This initiative is made possible thanks to funding from CQCC's 2SLGBTQIA+ Entrepreneurship Knowledge Hub, with backing from the Government of Canada. Cette initiative est rendue possible grâce au financement du Carrefour du savoir pour l'entrepreneuriat 2ELGBTQIA+ du CCQC, avec le soutien du gouvernement du Canada.



Chambre de commerce queer du Canada



Canadian Queer Chamber of Commerce